

# STELLA THORNTON

## ARTIST MANAGER



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thorntonstella.com

## PROFESSIONAL SUMMARY

Motivated Music Business student focused on artist management, with hands-on experience releasing three singles and an album while managing talent. Skilled in marketing, social media management, and communication, with a strong passion for supporting artists and building lasting professional relationships.

## EDUCATION

### Columbia College Chicago

BA in Music Business: Artist Management | anticipated Spring 2026

### Lindenwood University

BA in Music Business | St. Charles, Missouri, 2022-2024

### Kookmin University

BA in International Business | Seoul, South Korea, September 2023 – June 2024

## SKILLS

- Office 365, Google Workspace, Canva
- Social Media Strategy & Content Creation
- Marketing & Promotion
- Artist Management & Talent Support
- Project Coordination & Planning
- Data Analytics

## CLUBS/MEMBERSHIPS

GRAMMYU

WIM (Women in Music)

D&D

K-Pop

American Marketing Association

## EXPERIENCE

September – December 2025

### INTERNATIONAL SONGWRITING COMPETITION (ISC)

A&R MUSIC INTERN

- Updated a sheet weekly with 150 artists and their info, acquired from researching the artists.
- Created a marketing plan over the internship for Rebeca Andelaida Urzua Canela, plan on website

January – June 2025

### WHITNEY V. POWELL (ACADEMIC PROJECT)

ARTIST MANAGER

- Placed the artist's music on multiple Spotify playlists
- Got her song scheduled to be in a podcast called "Women of Substance" Ep1753
- Full management plan on website

January – May 2025

### AMBITIOUS ENTERTAINMENT

MUSIC BUSINESS/MARKETING INTERN

- Created and executed weekly content plans while managing outreach and communication with potential interviewees.
- Scheduled twice-weekly artist interviews, coordinating availability with hosts and artists.

October 2022 – April 2023

### JPS PRODUCTIONS

INTERN

- Created, scheduled, and published social content to promote the five-member rock band Chemical Mass.
- Promoted shows and new releases while assisting on-site with merch sales and event support.

## RELEVANT CLASSES TAKEN

- Talent Management
- Strategic PR Planning
- Music Publishing
- Business Writing
- Music Industry Deals
- Entertainment Marketing
- Analysis of Management
- Marketing Strategy
- Cultural Business Decisions