

STELLA THORNTON

ARTIST MANAGER

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 Chicago, IL

 thorntonstella.com

PROFESSIONAL SUMMARY

Motivated Music Business student focused on artist management, with hands-on experience releasing three singles and an album while managing talent. Skilled in marketing, social media management, and communication, with a strong passion for supporting artists and building lasting professional relationships.

EDUCATION

Columbia College Chicago

BA in Music Business: Artist Management | anticipated Spring 2026

Lindenwood University

BA in Music Business | St. Charles, Missouri, 2022-2024

Kookmin University

BA in International Business | Seoul, South Korea, September 2023 – June 2024

SKILLS

- Office 365, Google Workspace, Canva
- Social Media Strategy & Content Creation
- Marketing & Promotion
- Artist Management & Talent Support
- Project Coordination & Planning
- Data Analytics

CLUBS/MEMBERSHIPS

GRAMMYU
WIM (Women in Music)
D&D
K-Pop
American Marketing Association

EXPERIENCE

September – December 2025 INTERNATIONAL SONGWRITING COMPETITION (ISC) A&R MUSIC INTERN

- Updated a sheet weekly with 150 artists and their info, acquired from researching the artists.
- Created a marketing plan over the internship for Rebeca Andelaida Urzua Canela, plan on website

January – June 2025 WHITNEY V. POWELL (ACADEMIC PROJECT) ARTIST MANAGER

- Placed the artist's music on multiple Spotify playlists
- Got her song scheduled to be in a podcast called "Women of Substance" Ep1753
- Full management plan on website

January – May 2025 AMBITIOUS ENTERTAINMENT MUSIC BUSINESS/MARKETING INTERN

- Created and executed weekly content plans while managing outreach and communication with potential interviewees.
- Scheduled twice-weekly artist interviews, coordinating availability with hosts and artists.

October 2022 – April 2023 JPS PRODUCTIONS INTERN

- Created, scheduled, and published social content to promote the five-member rock band Chemical Mass.
- Promoted shows and new releases while assisting on-site with merch sales and event support.

RELEVANT CLASSES TAKEN

- Talent Management
- Strategic PR Planning
- Music Publishing
- Business Writing
- Music Industry Deals
- Entertainment Marketing
- Analysis of Management
- Marketing Strategy
- Cultural Business Decisions